MGI BFC

Business & Financial Consulting · Member of MGI Worldwide

Doing Business in Tunisia

A foreign investor's guide · 2026

www.bfc.com.tn · contact@bfc.com.tn · Tunis, Tunisia

THE OPPORTUNITY

Why Tunisia

Tunisia is a strategic nearshore base at the doorstep of Europe, Africa and the Arab world. Two hours from major European capitals and in the European time zone, it combines competitive operating costs with a skilled, multilingual workforce. Free-trade access to the European Union (Association Agreement), Africa (AfCFTA) and Arab markets makes it a launchpad, not merely a market.

~2h	flight from major European capitals
20%	standard corporate income tax
FR · EN · AR	trilingual workforce
100+	countries via the MGI Worldwide network

At a glance

- A qualified, trilingual talent pool (French, English, Arabic) at competitive cost.
- Proximity and time-zone alignment with Europe for nearshore operations.
- Preferential access to large markets across Europe, Africa and the Arab region.
- A local partner, MGI BFC, connected to 100+ countries through MGI Worldwide.

SETTING UP

Ways to enter the market

Foreign investors generally choose one of the following vehicles. The right structure depends on your activity, your export share and your tax objectives — we help you decide.

Vehicle	When it fits
Subsidiary (SARL / SA)	Most common for a lasting local presence. SARL suits most projects; SA fits larger ventures or capital raising.
Branch	An extension of the foreign parent, without separate legal personality — suited to specific activities.
Joint venture	Partnering with a local player to share market access, capital and risk.
Acquisition	Entering by buying an existing business — valuation and due diligence are decisive.

Incentives & regimes

Tunisia's investment framework offers incentives by activity, region and export orientation, including favourable regimes for exporting and offshore-oriented companies, and support for priority regions and sectors. Eligibility and benefits are specific to each project and evolve with the annual finance laws — we assess your eligibility case by case.

TAXATION

Tax essentials for investors

A clear view of the tax environment is essential to your business case. The main parameters:

Item	Essentials
Corporate income tax	20% standard rate, with specific regimes by sector and for exporters.
VAT	Three main rates: 19% (standard), 13% (intermediate), 7% (reduced); exports exempt.
Withholding taxes	Apply to various payments (services, dividends, royalties, non-residents).
Social solidarity contribution	An additional levy alongside corporate and personal income tax.
Transfer pricing	Documentation and annual return obligations for intragroup flows above thresholds.

Rates and thresholds are indicative and evolve with the finance laws. We structure your operations for compliance and efficiency, and keep them up to date.

PEOPLE & COSTS

Talent and operating costs

A key driver of Tunisia's attractiveness is a qualified workforce at competitive cost. Beyond gross salary, the employer bears social contributions (CNSS employer share, plus vocational-training and housing levies and work-accident insurance). Understanding the true employer cost is essential — our online tools estimate net/gross salary and total employer cost instantly.

Valuing or acquiring a target

Entering by acquisition? Valuation and financial due diligence are decisive. Our proprietary MGI BFC Index tracks private-company valuation multiples by sector, and our transaction advisory team runs the full process — from valuation and due diligence to negotiation and closing.

YOUR PARTNER

MGI BFC — your single point of entry

As a member of MGI Worldwide (100+ countries), MGI BFC bridges international standards with deep local knowledge. One trilingual team handles your market entry, accounting, payroll, tax and audit — so you focus on your investment, not the paperwork.

How we help foreign investors

- Company formation and choice of the optimal legal and tax structure.
- Accounting, payroll and tax compliance, in your group's reporting format.
- Statutory and contractual audit, to international standards (ISA).
- Transaction advisory: valuation, due diligence, fundraising and M&A; support.

Ready to explore Tunisia?

Talk to our partners for a confidential, no-obligation discussion — in your language.

contact@bfc.com.tn · www.bfc.com.tn/en/investing-in-tunisia